



SEATTLE COMMUNITY COLLEGE DISTRICT BOARD OF TRUSTEES
January 10, 2013

Seattle
CENTRAL
Community
College

STUDY SESSION 3:00 p.m.
Seattle Community College District Office
1500 Harvard
Seattle, WA 98122

Boardroom

NORTH
Seattle
Community
College

REGULAR SESSION 4:00 p.m.
Seattle Community College District Office
1500 Harvard
Seattle, WA 98122

Boardroom

SOUTH
Seattle
Community
College

SVI Seattle
Vocational
Institute

STUDY SESSION AGENDA

Georgetown
Campus

3:00 p.m. CALL EXECUTIVE SESSION

NewHolly
Learning
Center

- A. To discuss with legal counsel litigation or potential litigation to which the college is, or is like to become, a party, when public knowledge of the discussion would likely result in adverse consequence to the district

Seattle
Maritime
Academy

3:15 p.m. Update on District-wide 2010-2015 Strategic Plan – Second Year Status Report
Presenter: Carin Weiss, Vice Chancellor

Wood
Construction
Center

Washington District VI
1500 Harvard Avenue
Seattle, WA 98122
206.934.3872
Fax 206.934.3894
Voice Relay 800.833.6388

REVISED REGULAR SESSION AGENDA

4:00 p.m. **CALL TO ORDER**

4:05 p.m. **ROLL CALL**

4:10 p.m. **INTRODUCTION OF VISITORS – REMIND VISITORS TO SIGN IN**

4:15 p.m. **APPROVAL OF AGENDA | ACTION**

Tab 1

4:15 p.m. **PUBLIC COMMENTS**

Fifteen minutes are regularly set aside for others to express their views on any matter except those restricted to Executive Session. Anyone wishing to speak to the items on this meeting Agenda will be recognized when the item is being discussed.

4:30 p.m. **PRESENTATION**

"First Year Update on Pathway to Completion Initiative"

Presenters: April Jensen, Special Assistant to the Chancellor for Student Success

Maryann Firpo, Science & Math Faculty (formerly Lead for Pathway to Completion), SCCC

Rebecca Hartzler, Lead for Pathway to Completion, SCCC

Kim Manderbach, Lead for Pathway to Completion and Dean for Student Achievement, SCCC

Alice Melling, Lead for Pathway to Completion, NSCC

4:50 p.m. **RECOMMENDED BOARD ACTIONS | ACTION**

A. Approval of December 13, 2012 Meeting Minutes

Tab 2

B. Transfer of Local Funding to Capital Accounts

Tab 3

5:00 p.m. **DISCUSSION ITEMS**

A. New Board Appointment – Steven R. Hill

B. Accolade – Trustee Thomas W. Malone

C. Maritime Industry Initiative

D. Seattle Community Colleges Branding Project Update

E. Update on Financial Aid Distribution

5:20 p.m. INFORMATIONAL ITEMS

- A. Update on District-wide 2010-2015 Strategic Plan Tab 4
- B. Enrollment Report Tab 5
- C. Student Success Report Tab 6
- D. Washington State Auditor Report Tab 7
- E. Martin Luther King Celebration | Jan 18, 2013 | 12 – 1:30 pm
- F. Board Orientation | Jan 25, 2013 | 9 – 12 noon
- G. Board Retreat | March 6, 2013

5:30 p.m. ORAL REPORTS

- A. Associated Student Body Presidents
 - 1. Ms. Najwa Alsheikh, Seattle Central Community College
 - 2. Ms. Hillery Jorgenson, North Seattle Community College
 - 3. Mr. Tysen Hillquist, South Seattle Community College
- B. AFT Seattle Community Colleges
Ms. Karen Strickland, President
- C. Washington Federation of State Employees
Mr. Rodolfo Franco, President
- D. Chancellor, College Presidents and Vice Chancellors
 - 1. Dr. Jill Wakefield, Chancellor
 - 2. Cabinet
- E. Board of Trustees
 - 1. Mr. Jorge Carrasco, Chair
 - 2. Mr. Albert Shen, Vice Chair
 - 3. Ms. Carmen Gayton
 - 4. Ms. Courtney Gregoire
 - 5. Mr. Tom Malone

5:45 p.m. ADJOURNMENT

The next meeting of the Board of Trustees will be held on Thursday, February 7, 2013 at South Seattle Community College, 6000 16th Avenue SW. There will be a Study Session at 3:00 p.m. and the Regular Meeting will follow at 4:00 p.m.



**MINUTES OF THE SEATTLE COMMUNITY COLLEGE DISTRICT
BOARD OF TRUSTEES MEETING** held Thursday, December 13, 2012 at
Seattle Community Colleges District Office, 1500 Harvard Avenue, Seattle, WA 98122

Seattle
CENTRAL
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College

PRESENT FOR REGULAR SESSION HELD AT 4:15 P.M.

NORTH
Seattle
Community
College

Trustees
Mr. Jorge Carrasco
Ms. Carmen Gayton
Ms. Courtney Gregoire
Mr. Tom Malone

SOUTH
Seattle
Community
College

Chancellor
Dr. Jill Wakefield

SVI Seattle
Vocational
Institute

Presidents/Vice Chancellors
Mr. Mark Mitsui, NSCC
Dr. Paul Killpatrick, SCCC
Mr. Gary Oertli, SSSC

Vice Chancellors
Dr. Carin Weiss
Dr. Kurt Buttleman

Georgetown
Campus

Chief Human Resources Officer
Mr. Charles Sims

NewHolly
Learning
Center

Advisory Representatives
Mr. Al Griswold, SVI
Mr. Derek Edwards, AAG
Mr. Dave Eberhardt for Karen Strickland, AFT 1789
Ms. Hillery Jorgenson, NSCC Student
Ms. Najwa Alsheikh, SCCC Student
Mr. Tysen Hillquist, SSSC Student

Seattle
Maritime
Academy

Secretary
Ms. Harrietta Hanson

Wood
Construction
Center

ABSENT

Mr. Albert Shen, Trustee
Mr. Rodolfo Franco, WFSE

CALL TO ORDER

Board Chair, Mr. Jorge Carrasco, called the meeting to order at 4:15 p.m.

ROLL CALL

The secretary, Harrietta Hanson, called the roll.

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INTRODUCTION OF VISITORS

Mr. Carrasco welcomed the visitors. Visitors introduced themselves. They included: Stephanie Delaney, Carey Schroyer, Tom Braziunas, Julie Coleman, Evelyn Yenson, Mary Jean Ryan, April Jensen, Victoria Stoner, Cheryl Stuart, Dawn Vinberg, Matt Wilson, LaVerne Lamoureux, Tori Stoner, Sebastian Garrett-Singh, Janet Grimley, Judy Kitzman, Joyce Hansen, Mark Baumann, Daniel Cordas, Gracelyn Sales, Heather Emlund.

APPROVAL OF DECEMBER 13, 2012 AGENDA

Mr. Carrasco asked for a motion to approve the December 13, 2012 Agenda. **Mr. Malone moved to approve the revised agenda, and Ms. Gregoire seconded the motion. Motion passed unanimously (4-0).**

PUBLIC COMMENTS

Fifteen minutes are regularly set aside for others to express their views on any matter except those restricted to Executive Session. Anyone wishing to speak to the items on this meeting Agenda will be recognized when the item is being discussed.

There were no public comments.

PRESENTATION

100 Days to Innovation

Dr. Wakefield talked about the origin of the initiative. It was one of the best practices shared at the League for Innovation conferences. The goal is to improve efficiency and effectiveness of doing business. She introduced Dr. Buttleman who will be sharing some of the projects under this initiative.

Dr. Buttleman said that the concept of the initiative also came from the recommendations of the District-wide Budget Committee. The district was encouraged to look at the business practices to improve efficiencies and reduce redundancies. This initiative also conformed to the strategic goal of "Innovation." Groundwork was started earlier this year from presentation to the colleges' executive teams to assigning project sponsors and leaders, and establishing funding. Information of the project status is posted on the district website intranet to provide transparency and accountability. Ms. Vinberg indicated that currently there are 31 projects including six that have been completed. She shared the data that were measurable with the Board, including impact on students and expected savings. Again all the information could be found on the district website intranet. Ms. Vinberg continued to share information on two projects – one was completed and the other still in process. She introduced Mark Baumann who worked on the Online Curriculum Approval project with Joyce Hansen. Mr. Baumann talked about the long and laborious paper system process of curriculum approvals. The feasibility of online curriculum application was explored and later approved. Ms. Hansen shared

the process of the web development and the work that was done. The project started in winter 2012 and was rolled out on Convocation day in September. Daniel Cordas continued and presented the project of developing Employee Services Guide which is in its final development stage. David Underwood is the co-lead of the project but he is on vacation and was not able to present today. The Guide will include Human Resources related procedures, best practices in interviewing, hiring, and onboarding. The draft is expected to be released by February 1, 2013.

APPROVAL OF CONSENT AGENDA

Mr. Carrasco asked for a motion to approve the Consent Agenda. **Mr. Malone so moved and Ms. Gayton seconded the motion. Motion was passed unanimously (4-0).**

EXTENSION OF SCCD/AFT SEATTLE COLLECTIVE BARGAINING AGREEMENT

Mr. Carrasco asked for a motion to approve the Extension of SCCD/AFT Seattle Collective Bargaining Agreement to June 30, 2013. **Mr. Malone so moved and Ms. Gregoire seconded the motion. Motion was passed unanimously (4-0).**

DISCUSSION ITEMS

A. Enrollment Report

Dr. Weiss presented information showing changes in enrollment from fall 2010 to fall 2012. Drs. Weiss and Buttleman, and the three vice presidents for instruction will meet to look at enrollment issues as well as whether to include international students in the enrollment numbers. Dr. Weiss also talked about the 10-point action plan for winter 2012 developed to address issues impacting enrollment, such as: financial aid, retention, programs/class offerings, branding/marketing, and converting contract to state FTEs. Some of the recommended actions have been implemented prior to fall quarter. The Enrollment & Marketing Task Force will continue to review and revise the plan to take it to the next level.

B. HigherOne Information

Based on the last meeting's discussion, Dr. Buttleman provided a detailed report on rationale of the colleges using HigherOne. He reported that he met with the three student presidents and other students just prior to the Board meeting to sort out the issues regarding switching to HigherOne to disburse financial aid refund. Each of the student presidents talked about their experience and what they are doing to help their constituents. A survey is being developed to compile information on the issues. It should be available by mid-January. Dr. Buttleman will brief Trustee Shen who is absent at this meeting.

C. Student Success Report

Dr. Wakefield talked about the positive impacts COMPASS prep workshops have on student completion. The workshops allow students to refresh their reading, writing and mathematical skills and to be placed closer to college level courses. The COMPASS prep workshop is a very effective way to increase student retention and success.

ORAL REPORTS

A. Associated Student Body Presidents

Ms. Najwa Alsheikh, of SCCC's Associated Student Council (ASC), reported: (1) this year ASC has been successful in recruiting new student leadership positions. There are now a total of seven Boards; (2) a total of 55 new clubs have been formed; (3) she has been receiving comments on the shortage of academic advisors, especially for transfer students. Students have a long waiting period before they get to see an advisor.

Mr. Carrasco asked for a report on the metrics of advisor ratio – on the typical and common practice.

Ms. Hillery Jorgenson, of NSCC's Student Administrative Council (SAC), thanked Dr. Buttleman for his responsiveness to the students' concerns regarding HigherOne. She continued to report that: (1) the Fee Board has reviewed applications for funding, and will be allocating money soon; (2) she is pleased to say that the students now have equal representation on the College Council. They have the same number as faculty and staff.

Mr. Tyler Hillquist, of SSCC's United Student Association (USA), reported: (1) student leadership has been talking with Vice President of Student Services Rosie Rimando-Chareunsap on how USA can add value to the campus including ways to improve student retention rate; (2) now that I-502 on the use of marijuana has passed, the student leadership would like to revisit the campus' smoking policy; (3) Mr. Hillquist asked if the colleges can negotiate a better rate for ORCA bus pass for students. He suggested combining our colleges with other colleges to get a better deal.

Dr. Buttleman responded that he had been talking to the University of Washington, Seattle University and other colleges.

B. American Federation of Teachers (AFT) Seattle Community Colleges, Local 1789

Mr. Dave Eberhardt, Part-time Faculty President, reported that: (1) he is representing Ms. Strickland in her absence; (2) he thanked the Board and colleges in agreeing to extend the Collective Bargaining Agreement to June of next year; (3) he urged the Board to pay attention to Ms. Strickland's Board

report on student success; it is closely tied to the faculty's work conditions.

C. Washington Federation of State Employees (WFSE)

No report.

D. Chancellor, College Presidents and Vice Chancellors

Dr. Wakefield welcomed the new Board members, and expressed her appreciations of the existing members. She said that she could not have worked in a better place.

E. Board of Trustees

Mr. Malone invited the new Board members to attend the January 29 New Trustees Orientation, and the Trustees Association of Community and Technical Colleges (TACTC) Winter Conference held on January 30. He asked the new Board members to let him know if they are attending, he would like to introduce them to other trustees.

Mr. Carrasco thanked everyone and wished everyone a happy holiday.

EXECUTIVE SESSION

An Executive Session was called at 2:30 pm to plan or adopt the strategy or position to be taken during collective bargaining, or grievance or mediation proceedings, or to review proposals made in on-going negotiations or proceedings. The Board reconvened to open session at 4:15 pm.

ADJOURNMENT

The meeting was adjourned at 5:40 p.m.

The next meeting of the Board of Trustees will be held on Thursday, January 10, 2013 at Seattle Community College District Office, 1500 Harvard Avenue, Seattle, WA 98122. There will be a Study Session at 3 p.m. and the Regular Meeting will follow at 4 p.m.

APPROVED BY:

Jorge Carrasco, Chair

Date



MEMORANDUM

Seattle
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TO: Board of Trustees
FROM: Jill A. Wakefield, Chancellor
DATE: January 10, 2013
SUBJECT: Transfer of Local Funding to Capital Accounts

Per SBCTC requirements and SCCD Board Policy 108, local funds must be transferred to a local capital account prior to being spent on capital projects. South Seattle Community College is requesting authorization to formally transfer \$350,000 of additional local fund balances to a capital fund account for the Northwest Wine Academy Renovation project. The additional fund transfer is requested to more fully complete the project and support and promote the Academy and its instructional programs. The Board previously approved transfer of \$650,000 of local funds for this project at its May 17, 2012 meeting. This request is in addition to this prior approved amount.

The additional fund transfer will come from the following local fund balances:

Fund 145	\$ 75,000	(Capital reserve funds)
Fund 148	<u>\$275,000</u>	(Excess enrollment and capital reserve funds)
TOTAL	\$350,000	

RECOMMENDATION

In accordance with Board Policy No. 108, it is recommended that the Board of Trustees approve the fund transfers to capital project accounts.

Submitted by:

Gary L. Oertli
President, South Seattle Community College

Transmitted to the Board with a favorable recommendation.

Dr. Jill Wakefield
Chancellor



MEMORANDUM

TO: Board of Trustees

FROM: Dr. Jill Wakefield, Chancellor

DATE: January 10, 2013

SUBJECT: Annual Report: *Update on the District-wide 2010-2015 Strategic Plan*

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Background

The attached report presents the second-year update on the 2010-2015 District-wide Strategic Plan.

Recommendation

It is recommended that this item be received as information only.

Submitted by:

Dr. Carin Weiss
Vice Chancellor

Georgetown
Campus

NewHolly
Learning
Center

Seattle
Maritime
Academy

Transmitted to the Board for their information.

Wood
Construction
Center

Dr. Jill Wakefield
Chancellor

Washington District VI
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Seattle Community Colleges

Strategic Plan | 2010-2015

MISSION

The Seattle Community Colleges will provide excellent, accessible educational opportunities to prepare our students for a challenging future.

VISION

The Seattle Community Colleges will be learning-centered

- in providing high-quality and innovative education
- in preparing our students for success and lifelong learning

VALUES

- We value teaching & learning
- We value students
- We value diversity
- We value partnerships

GOALS

GOAL 1: Student Success—

Increase student learning and achievement.

GOAL 2: Partnerships—

Build community, business and educational partnerships.

GOAL 3: Innovation—

Increase innovation and improve organizational effectiveness.

Annual Report: Update on the District-wide 2010-2015 Strategic Plan

Board of Trustees | Thursday, January 10, 2013

Second-Year Status Report *(as of December, 2012)*

Prepared by Carin Weiss, Vice Chancellor

BACKGROUND

The 2010-2015 District-wide Strategic Plan, approved by the Seattle Community Colleges Board of Trustees in September 2010, sets strategic direction for the district and colleges. The plan states the District's mission, vision, and core values, and identifies three strategic goals focusing on student success, partnerships, and innovation.

Each of the three goals has a set of strategic objectives that the District will accomplish by 2015. Tied to each strategic objective is one or more performance measures for determining whether, and to what extent, each strategic objective has been achieved. There are a total of 23 performance measures identified in the strategic plan.

This second-year 2010-2015 Strategic Plan status report provides a *summary score sheet* of progress on all 23 performance measures and a *detailed report* on the goals, objectives and performance measures.

OVERVIEW

The overall assessment of progress on implementation of the *2010-2015 District-wide Strategic Plan* is positive, with progress being made in most of the measures at a rate that will meet or exceed the 2015 goals. A few of the measures have already exceeded the 2015 goal, including total degrees and certificates awarded, professional-technical degrees and certificates awarded, eLearning courses offered, employee engagement, employee awards and recognition. There are very few areas where progress has been slow.

Seattle Community Colleges 2010-2015 District Strategic Plan

First-Year Status Report – Performance Measures Score Sheet

Description	Baseline Year	Baseline	2015 Target	2012 Actual	2012 Status ⁵
Goal 1. STUDENT SUCCESS —Increasing Student Learning and Achievement					
Completions in pre-college English and math	2008-09	5,196	6,495	5,767	★
Completion of first college-level math class	2008-09	3,558	4,448	3,528	✓
Awards for > 45 college-level credits and degree or certificate	2008-09	2,393	2,991	2,897	★
Degrees and certificates awarded (all)	2008-09	3,075	3,844	4,536	★
Student engagement ¹	Spring 2011	<i>active learning, 53.9 student effort, 52.8 academic challenge, 51.4 faculty interaction, 50.7 learner support, 48.4</i>	<i>exceed cohort index average (50) on all benchmarks</i>	same as baseline	—
STEM students receiving degrees	2008-09	166	208	181	★
Transfer student achievement ²	Fall 2011 (Fall 2008 cohort)	<i>GPA, 3.33 1-yr. persistence, 93% 3-yr. completion, 71%</i>	<i>meet or exceed "native" student performance</i>	<i>GPA, 3.36 1-yr. persistence, 95% 3-yr. completion, 85%</i>	★
Goal 2. PARTNERSHIPS —Build Community, Business, and Educational Partnerships					
Economic impact of Seattle Colleges	2010	\$1.1 billion	\$1.3 billion	—	—
Awareness of Seattle Colleges' role in economic development	2012	96% Aware	at or above 96% aware	96%	★
Prof-tech degrees/certificates awarded	2008-09	1,794	2,242	2,787	★
Local industry satisfaction with student job preparation	2012	76% highly satisfied or satisfied	90% or above	76%	★
SCCD Foundation board infrastructure	2006-10	\$34 million raised	Foundation Board appointed / goals developed	18 Board members	★
Goal 3. INNOVATION —Increase Innovation and Improve Organizational Effectiveness					
Courses with cross-cultural/global competencies	2009-10	75	94	82	★
Programs with green curriculum	2009-10	25	31	29	★
BAS degrees	2009-10	2	5	2 ³	★
eLearning courses	Fall 2010	315	394	375	★
Use of instructional technologies (ebooks, eportfolios, online tools)	2012	<i>LMS (50%) Faculty Website (59%) OER (67%)</i>	<i>To be developed in 2012-2013</i>	<i>LMS (50%) Faculty Website 59% OER 67%</i>	★
State Board efficiency measures	2009	top three ranking	top three ranking	N/A	—
Implementation of technology infrastructure improvements	2009-10	see report	implement enhancements	see report	★
Carbon footprint, inc. water usage	2009	16,053 M+CO ₂	14,253 M+CO ₂	14,844 ⁴	★
Employee engagement - Cross-district collaborative committees	Fall 2011	19	24	26	★
Employee awards/recognition	2005-09	33	41	48	★

¹ Target exceeded in 4 of 5 benchmarks, need improvement in learner support.

² Target met for GPA measure.

³ By the end of 2013, the Seattle Community Colleges should have six active BAS programs, exceeding the goal of five programs by 2015.

⁴ Total Greenhouse Gas Emissions for 2011.

⁵ ★ Strong progress

✓ No change

— No update planned for 2012

GOAL 1: STUDENT SUCCESS—Increase student learning and achievement.

GOAL 1: Objective 1—Improve student achievement in pre-college math and English and college-level math for all students.

This objective has two measures which have previously established baselines and targets—completion of pre-college math or English courses and completion of the student’s first college-level math or quantitative reasoning class. Both of these measures are based on Student Achievement Initiative measures and use the State Board for Community and Technical Colleges (SBCTC) methodology for their calculation.

Pre-college Math and English Completions

The data show that the district is making **strong progress** on this measure with an 11% increase in completions since 2008-09.

Completion of the First College-level Math Class

This measure has remained relatively constant since the baseline year. This is due in part to the decrease in headcount from 2008-09 to 2011-2012 (a 9% decline). In addition, some students have completed their first math course at a college outside the district and therefore cannot be counted at the Seattle Community Colleges. The colleges are all engaged in initiatives to prepare students to progress through developmental math thereby increasing the number of students prepared to take college-level math in the future.

<i>Pre-college completion and first math course completion</i>	Baseline 2008-09	Performance Target-2015	2011-12 Progress	% Change from Baseline
Pre-college math & English completion	5,196 completions	6,495 (25% increase)	5,767 completions	11%
First college-level math course completion	3,558 completions	4,448 (25% increase)	3,528 completions	-1%

GOAL 1: Objective 2—Increase the number of students completing degrees and certificates.

There are three measures for this objective—achieving the “tipping point” (45 or more credits and a certificate or degree), total degrees and certificates awarded, and student engagement. The first measure is tied to the Strategic Achievement Initiative, the total number of degrees and certificates is based on SBCTC completions data, and the student engagement measure is based on the Community College Survey of Student Engagement (CCSSE).

Tipping Point/All Degrees & Certificates Awarded

The data show significant progress on both **measures of completion**, approaching or already **exceeding the 2015 performance targets**. A major factor driving degree and certificate awards has been growth in short-term certificates.

<i>Degrees & Certificates</i>	Baseline 2008-09	Performance Target-2015	2011-12 Progress	Percent Change
“Tipping Point” - 45 college-level credits & a degree or certificate	2,393 completions	2,991 (25% increase)	2,897 completions	21%
All degrees & certificates awarded annually	3,075 completions	3,844 (25% increase)	4,536 completions	48%

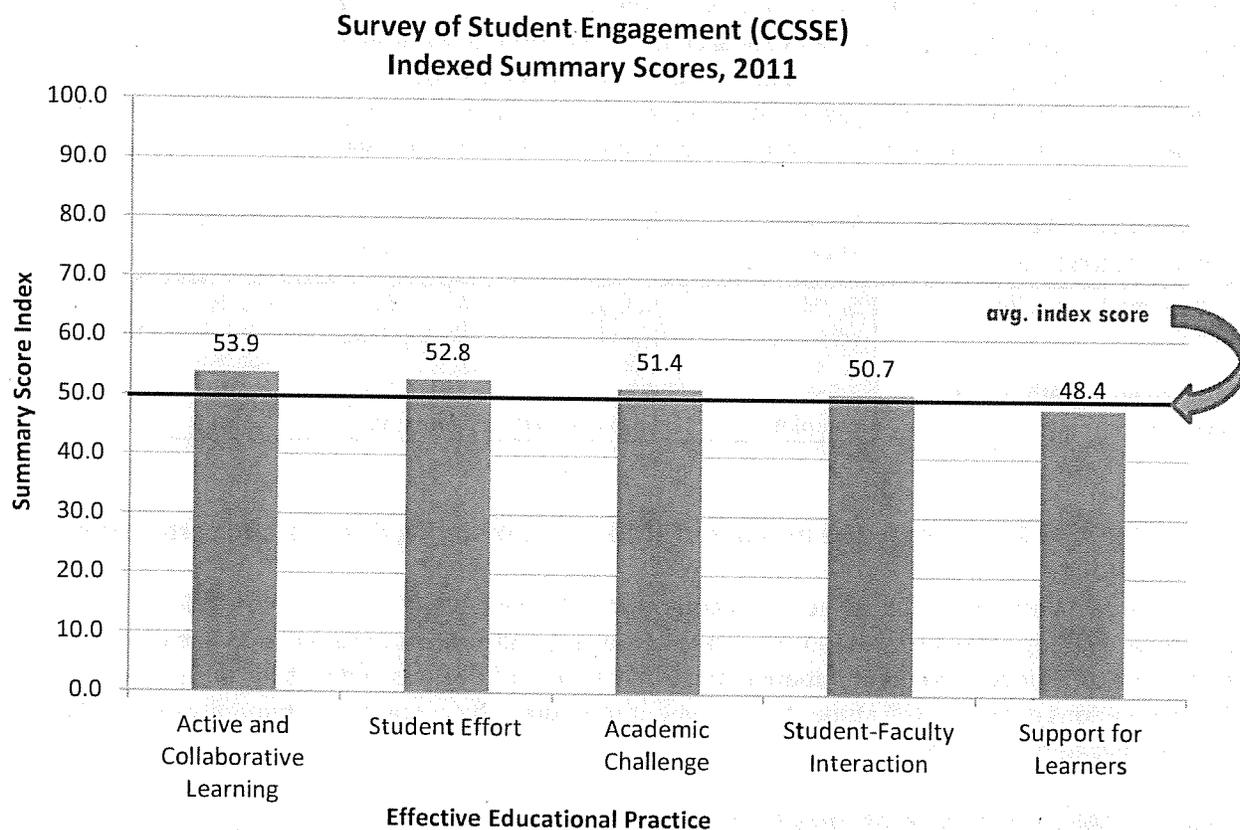
Student Engagement

Engagement in the college experience is critical for students to maintain momentum and complete their degrees or certificates. In spring 2011, all of the colleges administered the CCSSE. As a result of this timing, the baseline and target measures were developed in fall 2011. The Seattle Community Colleges plan to administer the CCSSE again in 2014.

The CCSSE survey asks students questions that fall primarily in the following categories:

- Active and collaborative learning
- Student effort
- Academic challenge
- Student-faculty interaction
- Support for learners

The five CCSSE benchmark categories are based on educational practice that promotes student engagement, learning and persistence.



Note: College scores are indexed against the 2011 cohort mean (index average score of 50, with a standard deviation of 25). District score is an average of the three Seattle college scores, weighted by the number of survey respondents from each college.

The graph shows indexed scores for the Seattle Community Colleges compared to the indexed score of 50 for all community colleges participating in the survey. The performance target for 2015 is to stay above the all-college average of 50 by maintaining or growing the first four benchmarks and increasing “support for learners.” The colleges are poised to influence “support for learners” through many of the interventions in the Bill & Melinda Gates Foundation *Pathway to Completion* grant and other college initiatives.

GOAL 1: Objective 3—Increase academic success of students transferring to four-year institutions.

There are two measures for this objective — STEM students receiving associate degrees and transfer student achievement. The definition of STEM student used for this measure is from the SBCTC. Data on transfer student achievement is limited to University of Washington (UW) Seattle transfers since this is the best source of consistent information. UW Seattle accounts for about 40% of all Seattle Community Colleges 4-year transfer activity each year. UW has provided data for fall 2011 achievement measures (*the fall 2008 cohort - baseline year*) and for fall 2012 (*the fall 2009 cohort*).

STEM Student Achievement

The data show that the number of STEM students receiving degrees increased by nine percent over the 2008-09 baseline year. Progress is substantial and more students at the colleges are focusing on STEM fields, supported by the NSF *Ready! Set! Transfer!* grant.

STEM Student Degrees	Baseline 2008-09	Performance Target-2015	2011-12 Progress	Percent Change
STEM students receiving degrees	166 degrees	208 degrees (25% increase)	181 degrees	9%

Transfer Student Achievement

The 2015 target for this measure is to meet or exceed “native” UW student achievement levels. The analysis shows that transfer student achievement remains comparable to that of “native” UW students for GPA and 1-year persistence rate. The 3-year completion rate is somewhat lower, but moving closer to the “native” UW student completion rate. The Seattle Community Colleges fall 2009 cohort also improved relative to the baseline year for all three post-transfer achievement measures, showing increases in persistence, GPA, and completion rates.

Fall 2011 and 2012, 3-Year Transfer Achievement Analysis, UW Seattle Students

Transfer Achievement Measure	Fall 2008 Cohort (Baseline)		Fall 2009 Cohort	
	SCCD Transfers- Juniors	“Native” UW Junior Students	SCCD Transfers- Juniors	“Native” UW Junior Students
Size of Cohort	223	3,707	195	2,626
1-year Persistence Rate	93%	89%	95%	97%
GPA at Graduation	3.33	3.30	3.36	3.36
3-Year Completion Rate	71%	86%	85%	91%

GOAL 2: PARTNERSHIPS—Build community, business & educational partnerships.

GOAL 2: Objective 1—Increase awareness of the significant economic impact of the Seattle Community Colleges.

This objective has two measures—the total economic impact of the Seattle Community Colleges, and awareness of the Seattle Colleges’ role in economic development.

Economic Impacts

In 2010, the Seattle Community Colleges contracted with EMSI, Inc. to conduct an economic impact analysis. The economic impact analysis includes the Seattle Community Colleges operating and capital expenditures, earnings of employees, and goods and services purchased in the community by employees and students. The results showed that the annual economic impact of the Seattle Community Colleges and increased earnings of its graduates is **\$1.1 billion**.

The goal proposed for this measure is to continue at the same historical pace providing economic benefits to the community. By extrapolating the historic rate of benefits, the District can expect to reach \$1.3 billion in total economic benefits by 2015. There will be no current status information available for this measure until another economic impact assessment is conducted in 2014.

Awareness of the Seattle Colleges’ Role in Economic Development

In December 2012, the Seattle Community Colleges conducted a survey to obtain feedback on how well the colleges are doing in meeting community and educational needs. Online questionnaires were sent to 550 community and industry leaders – 92 community members completed the survey. Eighty percent of the survey respondents are very familiar or familiar with the Seattle Community Colleges. They serve on advisory, foundation or other committees, attend college events, have made donations or attended the colleges.

Community Survey Results

Survey respondents were asked whether they agree or disagree with statements about the value of the Seattle Community Colleges to the community. **Ninety-six percent of the respondents either *strongly agree* or *agree* that the Seattle Community Colleges are “important to the state’s economy.”** This is the highest percentage of agreement with any of the items in the questionnaire.

- Please indicate whether you agree or disagree with the following descriptions of the Seattle Community Colleges’ value to the community:

	Strongly Agree	Agree	Neutral/ Don’t Know
Important to the state’s economy	56%	40%	4%

Business and Industry Partnerships

The Seattle Community Colleges play a predominant role in the community and are featured throughout the region in business, industry and educational forums. The Chancellor and Presidents, other administrators, faculty and staff are members of many influential local and regional groups. This participation increases the awareness of the Seattle Community Colleges.

Examples of strategic partnerships include:

Government / Educational Institutions	Businesses	U.S. Bank *Vigor Industrial Virginia Mason Wells Fargo	Foundations
Antioch University City of Seattle *City University Employment Security King County *Northeastern University Port of Seattle Seattle Public Schools Seattle University University of Washington WorkSource *Western Governors University	*Amazon Bank of America Boeing Casey Family Programs Costco Fisher Communications GM Nameplate McKinstry Microsoft Nordstrom Rolex *Russell Investment *Starbucks Swedish Medical Center	NGOs Downtown Seattle Association Enterprise Seattle Manufacturing Industrial Council Prosperity Partnership Seattle Rotary The Seattle Metro Chamber of Commerce *Washington MESA Workforce Development Council	Bill & Melinda Gates Foundation College Spark Jobs for the Future / National Wildlife Foundation Safeco Insurance Foundation Seattle Foundation Walmart Foundation

**New partnerships added in 2012.*

GOAL 2: Objective 2—Increase professional-technical program graduates to respond to local industry workforce needs.

The two measures for this goal are professional-technical degrees and certificates awarded and local industry satisfaction with students’ job preparation.

Professional-technical degrees and certificates

The goal was to increase the 2008-09 total of 1,794 degrees and certificates by 25% to 2,242 by 2015. In 2011-12, the baseline was exceeded by 55%, an increase of nearly 1,000 awards. One reason for this large increase has been curriculum modularization which has resulted in the awarding of shorter-term certificates, especially in manufacturing technologies.

Professional-Technical Degrees & Certificates	Baseline 2008-09	Performance Target-2015	2011-12 Progress	Percent Change
Professional-technical degrees awarded	1,794	2,242	2,787	55%

Local Industry Satisfaction with Student Job Preparation

In the community survey administered in December 2012, respondents were asked whether they agree or disagree with the statement that Seattle Community Colleges “Graduates are well-trained to meet employer needs.” Excluding the 13 respondents who answered “Don’t Know” to the statement, 76% of the respondents either *strongly agree* or *agree* that graduates are well trained. Nineteen percent were neutral.

➤ Please indicate whether you agree or disagree with the following descriptions of the Seattle Community Colleges’ value to the community:

	Strongly Agree	Agree	Neutral	Disagree
Graduates are well-trained to meet employer needs	22%	54%	19%	5%

Also in fall 2012, the District invited a cross-section of industry leaders to share their views about today’s job market and how the colleges can prepare students to compete successfully. KCTS host Enrique Cerna moderated the panel and representatives from Microsoft, Starbucks, Swedish Medical Center, Boeing Company, McKinstry, Bank of America, and Vigor Industrial joined the quarterly management team meeting.

The panelists talked about the need for STEM and technology-trained workers. They also discussed the importance of making sure that graduates have acquired “soft” or workplace skills in addition to their technical training. All of the companies are interested in partnering with the Seattle Community Colleges.

GOAL 2: Objective 3—Increasing private, foundation, and local funding.

This objective has one qualitative measure: building the Foundation for Seattle Community Colleges Board of Directors infrastructure. Between 2006 and 2010, the Foundation Board led the *Power & Promise Campaign* which brought \$34 million in new resources to the colleges. The 2015 goal for this measure is to complete the process of building the Board membership and structure and complete a feasibility statement and identify goals for a new district-wide campaign.

As of December 2012, the Foundation for the Seattle Community Colleges has 18 Board members, having added two new members during the last year. The Foundation is beginning to work on campaign goals, including a major initiative to increase student access and success. The Foundation expects to have a campaign plan by June of 2014.

GOAL 3: INNOVATION—Increase innovation and improve organizational effectiveness.

Goal 3: Objective 1—Increasing innovative instructional options for students.

This goal has five performance measures:

- Number of course offerings which include cross-cultural/global competencies
- Number of programs with green curriculum
- Bachelor of Applied Science (B.A.S.) degrees
- Number of eLearning courses
- Courses using advanced technologies

Courses with Cross-Cultural/Global Competencies

The District has added seven new courses that include cross-cultural/ global competencies, an increase of 9% from the baseline year.

Programs with Green Curriculum

In 2009-10, there were 25 programs with green curriculum offered by the Seattle Colleges. There are now 29 programs with green curriculum, a 16% increase over the baseline. The new programs are: IT Controlled Electronic Systems (Degree), and Basic Weatherization, Commercial Energy Auditing and Green Manufacturing (Short-term Programs). The Short-term Programs are 20 credits or less.

B.A.S. Degrees

The *Strategic Plan* sets a goal of five B.A.S. degrees available for student enrollment by 2015, or three new programs over the five-year period of the plan. The District currently has two programs in place, the Hospitality Management B.A.S. program at South Seattle and the Applied Behavioral Science B.A.S. program at Seattle Central. A Legislative proviso passed last session provided authorization to create additional programs in International Business, Interactive Digital Media, Sustainable Building Science Technology, and Allied Health. With the exception of Interactive Digital Media, all of these programs are scheduled to be approved and ready for enrollment in the 2013-14 academic year. The District also has a program in Professional-Technical Instructor Education that will be ready for enrollment in fall 2013. By the end of 2013-14 the District should have six active B.A.S. programs, exceeding the 2015 goal of five programs.

eLearning Courses

eLearning courses include online and hybrid (one or more campus visits) courses. Growth in eLearning courses offered is up 19% from the baseline and has surpassed the target. New courses have been added in business and accounting, drafting technology, nursing, sustainability, biology and chemistry.

Delivery of Innovative Instruction to Students	Baseline 2009-10	Performance Target-2015	2011-12 Progress	Percent Change
Number of course offerings which include cross-cultural/global competencies	75	94 (25% increase)	82	9%
Number of programs with green curriculum	25	31 (25% increase)	29	16%
B.A.S. degrees	2	5	2 offered / 4 in progress	--
Number of eLearning courses	315	394	375	19%

Courses Using Advanced Technologies

The final measure, courses using advanced technologies such as e-books, e-portfolios, and other online tools, did not have baseline data or a target identified in the *2010-2015 Strategic Plan*.

In fall 2012, the Seattle Community College District eLearning Committee invited all faculty to participate in an online survey about the use of technology for teaching and learning. The Faculty Development Advisory Committee provided input during the development of the survey. The purpose of the survey was to increase understanding of the range of technology tools being used online and in the classroom and to identify additional ways that the District could support the use of technology.

Surveys were completed by 220 faculty members – a 12% response rate. The survey respondents are generally representative of the faculty as a whole and match the percent of faculty at each college. Faculty respondents are more likely to teach full-time, teach online, and have more years of teaching experience. Major findings include:

- Overall, almost all faculty use some form of technology for communicating with students, teaching online and on-campus courses, or as a resource.
- The most frequently used communication technology tools are email (97%), instructor websites (59%) and message boards or discussion forums (44%). Other tools such as social media and text messaging are used less frequently.
- Three-fourths of the faculty use presentation software for teaching. One-half of the faculty who teach on campus use a learning management system such as ANGEL or Canvas.
- Two-thirds of the faculty use open educational resources, including textbooks, labs and assignments. Also frequently used are online repositories, resources and libraries.
- More than half of the survey respondents expressed interest in using additional technology tools that they are not currently using. They mentioned, however, that time constraints and lack of knowledge about the tools limit their ability to use the tools.

Implications of the survey results are to increase awareness of technology tools, resources and training available at the colleges, specifically those tools that were mentioned most often by faculty members such as Canvas and tablets.

Performance targets will be developed in 2012-2013 in consultation with the District eLearning and the Faculty Development Advisory Committees.

Goal 3: Objective 2—Improve effectiveness, efficiency and responsiveness of administrative systems.

This objective has three performance measures—the State Board for Community and Technical Colleges (SBCTC) efficiency measures, implementation of technology infrastructure improvements, and improving the colleges’ carbon footprint and natural resource utilization. Only the first measure had a baseline and target identified in the *2010-2015 Strategic Plan*.

State Board Efficiency Measures

In 2009, the SBCTC conducted a system efficiency analysis which ranked the 34 community and technical colleges on systems efficiency, looking at spending for administrative and instruction. The Seattle colleges rated in the top three in the system and the performance measure is to remain in the top three by 2015 on these key efficiency measures. The SBCTC has not updated the analysis and does not plan any updates. Since the study was conducted, the system has adopted new standards for the categorization of costs as “administrative” and “instruction.” There are no data available using these new standards.

Technology Infrastructure Improvements

The second performance measure under Objective 2 is implementation of technology infrastructure improvements that are current, secure, reliable, cost-effective, and standards-based. In 2010, the District had several projects to be implemented by 2015 that met these criteria. Since then, the District has added a few more projects to the list. The goal of this measure is to complete all of these projects by 2015. The table below lists the original and new projects and their current implementation status.

Planned Technology Infrastructure Improvements	Current Status
Telephone prefix standardization	Implemented
“Lift and shift” data systems reconfiguration	Implemented
Email address standardization	Implemented
NeoGov personnel management system	Implemented
Start Next Quarter web-based student financial assistance screening tool	Implemented and improvements continuing
Course Approval System, web-based instructional application	Implemented
Voicemail/email integration	Implemented
E-Forms, process reengineering and electronic workflow	Conducting training on faculty stipend approval form.
CTC Link: statewide enterprise resource planning	Vendor selected and contract negotiations under way; First Link colleges selected.
*New Juniper routers installed for Internet connectivity on UW/Gigapop network	Implemented
*Daily Enrollment Dashboard	Implemented and improvements continuing
*Advisor Dashboard	Currently being implemented

**New projects in 2011-2012*

Carbon Footprint and Water Consumption

The final goal for this objective is to reduce the District's carbon footprint and water consumption. The 2009 baseline emissions totaled 16,053 metric tons of CO₂. The District has already established a 2020 reduction target of 12,753 metric tons, or a 21% reduction in emissions. Using a straight line extrapolation, the 2015 target is 14,253 metric tons of CO₂. Greenhouse gas emissions for 2011 totaled 14,844 metric tons. This is a reduction from baseline levels of over 1,200 metric tons or 8%, which is quite an accomplishment in just two years. If the current rate of reduction can be maintained, the 2015 Strategic Plan target will be achieved in 2013. Tracking water usage has taken more time and will be addressed this year through a planned data collection effort.

Funded in part by a grant from the National Wildlife Foundation and Jobs for the Future, the District completed a Preliminary Sustainability Business Plan that includes strategies to infuse sustainability principles into the curriculum, expand sustainable practices in business operations, promote sustainability awareness among students, faculty, staff and the community and create a sustainability culture throughout the college community.

In Spring 2013, the colleges plan a major effort to assess sustainability-related activities using the comprehensive Association for the Advancement of Sustainability in Higher Education's *Sustainability Tracking, Assessment and Rating System (STARS)* assessment. This effort will provide a baseline of college sustainability efforts that can be used to measure progress over time and compare with other peer institutions.

Goal 3: Objective 3—Increase recognition of the Seattle Colleges as an outstanding place to work.

The final objective has two measures: employee engagement in the workplace, and employee awards and recognition. The baseline for employee engagement is measured by the number of cross-district committees and work teams actively engaged in collaborative projects and in improving district-wide efficiency and the experience for students. Nineteen groups were engaged in collaborative discussion and projects in 2011. The performance goal for 2015 is to increase the number of groups actively engaged in collaboration by 25% to 24 cross-district groups.

In 2012, the District added seven new cross-district groups, exceeding the 2015 goal of 24 groups.

Cross-district /collaborative groups that met regularly in 2012

- | | |
|---|---|
| 1. Vice Presidents for Instruction | 15. Public Information Officers |
| 2. Vice Presidents for Student Services | 16. Chancellor's Sustainability Committee |
| 3. Executive Deans for Workforce Education | 17. Emergency Management Task Force |
| 4. Student Success Task Force | 18. Information Technology |
| 5. Faculty Development Advisory Committee | 19. Advancement and foundation directors |
| 6. eLearning Joint Committee | 20. *Enrollment & Marketing Task Force |
| 7. District-wide Budget Review Committee | 21. *100 Days to Innovation – Project Leaders |
| 8. Vice Presidents for Administrative Services & Budget Directors | 22. *College Bound Seniors Work Group |
| 9. Employee Services Department and College Directors | 23. *Enrollment & Tuition Allocation Subgroup |
| 10. Institutional Research Directors | 24. *Student Direct Loan Workgroup |
| 11. District-wide Curriculum Grant Committee | 25. *Developmental Education Reform – Math & English Faculty (Pathway to Completion grant) |
| 12. Classified Development Advisory Committee | 26. *Student success initiatives – Student services vice presidents, administrators & staff (Pathway to Completion grant) |
| 13. District-wide Exempt Staff Meetings | |
| 14. Executive Cabinet | |

**New Committees added in 2012*

Employee Awards and Recognition

The final measure is employee awards and recognition. The baseline for this analysis is a four-year tally (2005-2009) that showed 33 external awards and publications. Based on that baseline and a 25% increase over baseline, the 2015 target for 2010 through 2014 is 41 awards and recognition.

Between January 2010 and December 2012, faculty, administrators and staff received 48 awards or fellowships for professional excellence, publications or exhibitions. This exceeds the 2015 target for this performance measure.

Faculty/Staff Awards, Honors, Recognition, Publications, Exhibitions (2010-2012)

Faculty/Staff member	College	Year	Description	Type
Awards & Honors				
Alejandro Tomas	SCCC	2010	Selected as a featured educator/photographer for the Mac-on-Campus website.	Professional Excellence
Sandy Cioffi	SCCC	2010	Best International Film, <i>Sweet Crude</i> , Planet in Focus International Film and Video Festival, Toronto, Canada.	Professional Excellence
Jill Wakefield	SCCD	2010	Women of Influence Award, Puget Sound Business Journal	Professional Excellence
Curt Peterson	SSCC	2010	Received 2010 Achievement Award in Language Arts from the Office of the Superintendent for Public Instruction for the <i>Career Link</i> Program.	Professional Excellence
Heather Foss	SSCC	2010	Awarded the <i>Exemplary Staff Award</i> for classified staff development by STTACC.	Professional Excellence
Lauren Hadley	SSCC	2010	"Program to Watch" award given to the <i>Seeking Opportunities Developing Occupations (SODO)</i> program by the WTECB and Wash. Dept. of Commerce.	Professional Excellence
Mark Mitsui	NSCC	2011	Appointed Board Chair, Asian Pacific Islander American Association of Colleges and Universities.	Professional Excellence
Mark Mitsui	NSCC	2011	Invited to attend a special White House briefing and reception for Asian American/Pacific Islander leaders.	Professional Excellence
Rebecca Cory	NSCC	2011	Appointed to the City of Seattle Commission for People with Disabilities.	Community Engagement
Constance Rice	SCCD	2011	City Year 2011 Lifetime of Service Award.	Community Engagement
Heidi Lyman	SSCC	2011	Selected as a Key Influencer to fly with the Blue Angels in the annual SeaFair celebration.	Professional Excellence
Michael Ryan	SSCC	2011	Received 2011 <i>Sustainable Hero of the Year</i> award from Sustainable West Seattle	Community Engagement
Yilin Sun	SSCC	2011	Selected as a Fulbright Senior Scholar to provide training workshops in Taiwan.	Scholarship/Fellowship
Pollene Speed-McIntyre	SVI	2011	Top Dentist in the Pacific NW, Seattle Magazine	Professional Excellence
Maureen Nutting	NSCC	2012	Appointed to the program committee for the 2014 Annual Meeting of the Organization of American Historians.	Professional Excellence
Nancy Adelson	NSCC	2012	Instructor of the Month, Rockwell Institute for Real Estate Education.	Professional Excellence
NSCC OCE&E	NSCC	2012	The Opportunity Center for Employment & Education was awarded <i>Innovation of the Year</i> from the League for Innovation in the Community College.	Professional Excellence
Tracy Heinlein	NSCC	2012	Named President, Washington Community College Humanities Association	Professional Excellence
Tracy Woodman	NSCC	2012	Received 2012 International Exemplary Leader Award from the Chair Academy.	Professional Excellence
Anna Davis	SCCC	2012	Awarded a 2012-13 education fellowship in life sciences by the National Academies.	Professional Excellence
Karen Jurgensen	SCCC	2012	2012 Sustainability Award, Chefs Collaborative	Professional Excellence
Lynn Coffman	SCCC	2012	Dennis Tilley Educator of the Year Award, National Federation of Opticianry Schools.	Professional Excellence
Paul Killpatrick	SCCC	2012	2012 Achievement Award, Washington Association on Postsecondary Education and Disability.	Professional Excellence

Faculty/Staff Awards, Honors, Recognition, Publications, Exhibitions (2010-12)

Faculty/Staff member	College	Year	Description	Type
SCCC Library Staff	SCCC	2012	2012 Excellence in Academic Libraries Award, Association of College and Research Libraries.	Professional Excellence
Jill Wakefield	SCCD	2012	Awarded 2012 Most Influential People in Seattle-Knowledge Leader by Seattle Magazine.	Professional Excellence
Doug Clapper	SSCC	2012	Higher Education Excellence Award from the National Institute for Staff and Organizational Development.	Professional Excellence
Irina Minasova, Maria Tiamzon	SSCC	2012	2012 James Turner Outstanding Leadership Award, Community College Business Officers Leadership Academy	Professional Excellence
Mark Mitsui	SSCC	2012	2012 Distinguished Alumnus Award, University of Washington Nikkei Alumni Association	Professional Excellence
Awards and Honors				
Mike Steffancin	SSCC	2012	Higher Education Excellence Award from the National Institute for Staff and Organizational Development.	Professional Excellence
Publications/Exhibitions				
Natalie Fobes	SCCC	2010	Nature photography in the "National Parks in Washington State" exhibit at the Washington State Convention Center, Oct. 23 to Jan. 11, 2011.	Exhibition/Performance
Lydia Minatoya	NCCC	2011	<i>The Strangeness of Beauty</i> , a novel.	Book
Carl Livingston	SCCC	2011	<i>Shoestrings and Bootstraps: A Development Plan for Black America</i>	Book
Arleen Williams	SSCC	2011	<i>Sunday Ink: Works by the Uptown Writers</i> , an anthology.	Book
Elizabeth Pluhta	SSCC	2011	Accepted for publication, a paper titled "The Effect of a Community College Promise on Access and Success," to appear in 2012 in <i>Community Journal of Research and Practice</i> .	Article/Contribution
Judy Bentley	SSCC	2011	<i>Hiking Washington's History</i> , Univ. of Washington Press	Book
Amanda Knowles	NCCC	2012	Art show, "Luck/Chance," at Davidson Galleries in Seattle	Exhibition/Performance
Dawson Nichols	NCCC	2012	Performance in one-person play in New York, <i>Virtual Solitaire</i>	Exhibition/Performance
Jill Bauer, Elinor Appel	NCCC	2012	Article in <i>WAESOL World Quarterly</i> , "Relieving Library Anxiety in the ESL Classroom."	Article/Contribution
Jill Lane	NCCC	2012	Article on eLearning in FACTC FOCUS 2012, "The Reality of the Virtual"	Article/Contribution
Karen Teal	NCCC	2012	Article on eLearning in FACTC FOCUS 2012, "Three Minutes From a Polite Skeptic: Teaching Technical Writing Online"	Article/Contribution
Molly Tenenbaum	NCCC	2012	<i>The Cupboard Artist</i> , poetry published by Floating Bridge Press	Book
Olga Vishnyakova	NCCC	2012	Article in <i>Comparative and Continental Philosophy Journal</i> , "Russian Nihilism: The Cultural Legacy of the Conflict Between Fathers and Sons."	Article/Contribution
Peggy Itschner	NCCC	2012	Published dissertation, "A Case of Two EdD Programs: A Case Study of Intersectionality between Program Structure and Advising Model"	Other Publication
Terry Cox	NCCC	2012	Published dissertation, "Increasing Transitions to College For Returning Adults and Low Academic Skills"	Other Publication
Toni Bajado	NCCC	2012	Chapter in <i>Hanggang Sa Muli: Homecoming Stories for the Filipino Soul</i> , by Reni Roza (Ed.)	Article/Contribution
Mike Hickey	SSCC	2012	<i>Counterclockwise</i> , a book of short stories.	Book
Yilin Sun	SSCC	2012	<i>Demystifying Career Paths After Graduate School: A Guide for Second Language Professionals in Higher Education</i> .	Book
Publication Awards				
<i>Licton Springs Review</i>	NCCC	2010	First Place, Statewide Magazine Competition, Wash. Comm. College Humanities Assoc.	Content



MEMORANDUM

TO: Board of Trustees

FROM: Dr. Jill Wakefield, Chancellor

DATE: January 10, 2013

SUBJECT: Enrollment Report: 2012 Fall Quarter Final Report

Seattle
CENTRAL
Community
College

NORTH
Seattle
Community
College

SOUTH
Seattle
Community
College

SVI Seattle
Vocational
Institute

Georgetown
Campus

NewHolly
Learning
Center

Seattle
Maritime
Academy

Wood
Construction
Center

Background

This report includes the 2012 fall quarter final enrollment report, combined enrollment for 2012 summer and fall quarters, and the annual projection.

Recommendation

It is recommended that this item be received as information only.

Submitted by:

Dr. Carin Weiss, Vice Chancellor

Transmitted to the Board for their information.

Dr. Jill Wakefield, Chancellor



ENROLLMENT REPORT: 2012 Fall Quarter Final Report

Prepared by Carin Weiss, Vice Chancellor

This report includes the 2012 fall quarter final enrollment report, combined enrollment for 2012 summer and fall quarters, and the annual projection.

FALL QUARTER PERFORMANCE

The district generated 12,502 quarterly FTES. This represents 91.0% of goal and comes in 1,235 FTES short of target. Only SVI generated more FTES (47) than last fall. The district generated 648 fewer FTES than last year, a reduction of 4.9%.

Worker Retraining

Worker Retraining for the district was 95 FTES above goal (111.0%) generating 964 FTES. However, this is 14.3% (161 FTES) fewer than last year. Only SVI generated more FTES than last year, an 11.7% increase.

Fall 2012 State-funded Quarterly FTES

Total	2012 FTES	2012 Goal	2012 % of Goal	2011 FTES	2012/11 FTES Difference	2012/11 % Difference
District	12,502	13,737	91.0%	13,150	-648	-4.9%
North	3,519	3,753	93.8%	3,655	-136	-3.7%
Central*	4,742	5,238	90.5%	5,031	-289	-5.8%
South*	3,763	4,205	89.5%	4,033	-270	-6.7%
SVI	478	541	88.5%	431	47	11.0%

Worker Retraining**	2012 FTES	2012 Goal	2012 % of Goal	2011 FTES	2012/11 FTES Difference	2012/11 % Difference
District	964	869	111.0%	1,125	-161	-14.3%
North	278	219	126.8%	289	-11	-3.8%
Central	284	277	102.5%	356	-71	-20.1%
South	297	245	121.4%	387	-90	-23.2%
SVI	105	128	82.3%	94	11	11.7%

* Includes BAS FTES.

** Subject to SBCTC edits.

SUMMER/FALL COMBINED PERFORMANCE

When summer and fall quarters are combined, the district reached 93.2% of the fall goal, 5.9% (372 FTES) behind last year's combined total. North is at 95.1%, Central at 91.0%, South at 93.1%, and SVI is at 98.9%.

Worker Retraining

Worker Retraining is ahead of goal as a district by 12.7% (59 FTES), and all colleges are exceeding the two-quarter goal. North is above by 6.2%, Central by 7.9%, South by 17.9%, and SVI by 27.2%.

Summer / Fall 2011 State-funded Annualized FTES

Total	2012 FTES	2012 Goal	2012 % of Goal	2011 FTES	2012/11 FTES Difference	2012/11 % Difference
District	5,944	6,380	93.2%	6,316	-372	-5.9%
North	1,689	1,776	95.1%	1,776	-87	-4.9%
Central*	2,097	2,304	91.0%	2,272	-175	-7.7%
South*	1,862	2,001	93.1%	1,967	-105	-5.3%
SVI	296	299	98.9%	302	-6	-1.9%

Worker Retraining**	2012 FTES	2012 Goal	2012 % of Goal	2011 FTES	2012/11 FTES Difference	2012/11 % Difference
District	523	464	112.7%	623	-101	-16.1%
North	148	139	106.2%	157	-9	-6.0%
Central	140	129	107.9%	191	-52	-27.0%
South	167	142	117.9%	211	-44	-20.8%
SVI	69	54	127.2%	64	4	6.5%

* Includes BAS FTES

** Subject to SBCTC edits

ANNUAL STATE-FUNDED PROJECTION

Based on the summer and final enrollment, compared to the two-quarter goal, the district is projected to earn 13,986 FTES. This is 93.2% of our target of 15,012 FTES; slightly more than 1,000 FTES short of goal. This also follows closely with the SBCTC projection for the Seattle District based on their fall quarter enrollment forecast. The two-year rolling average of 95.3% is based on an average of 2011-2012 and 2010-2011 performance.

Annual Projection*

Total	2012-2013 Projected	2012-2013 Goal	% of Goal	Over/Under Goal	2011-12 FTES Earned	2-Year Rolling Average
District	13,986	15,012	93.2%	-1,026	14,692	95.3%
North	3,930	4,132	95.1%	-202	4,096	
Central	5,024	5,520	91.0%	-496	5,396	
South	4,366	4,691	93.1%	-325	4,595	
SVI	662	669	98.9%	-7	604	

* Projections are based on performance-to-date through fall quarter.

NOTE: SBCTC projects 14,016 final based on fall quarter tenth day enrollment.

Pathway to Completion:

A Comprehensive Completion Improvement Initiative

By the Seattle Community College District

The Seattle Community College District (SCCD) has long been a leader in Washington State in providing access to higher education for a diverse population with many educational barriers and needs. In 2011, Chancellor Wakefield and the leadership of SCCD colleges set a vision to excel in student success and completion, in addition to access. The district recognizes that access without a chance to complete educational goals is not equity in education, which we seek for our students. That vision spurred the district to develop a plan for Pathway to Completion, a comprehensive completion improvement initiative. In January 2012, SCCD was awarded \$2.9 million by the Bill and Melinda Gates Foundation to support its plan to fully implement Pathway to Completion. Through this grant, SCCD will serve as a national model for the development of the processes and strategies for taking systemic completion reform to scale across a large multi-college district.

Dr. April Jensen, special assistant to the Chancellor for Student Success, leads the Pathway to Completion grant. She coordinates district-wide efforts in cross-college projects to improve student success. She also supervises the director of Pathways to Careers, a closely aligned completion improvement initiative funded by the City of Seattle, which focuses on four targeted career programs.

Pathway to Completion will make improvements in student progression and completion in four major areas:

1. **Start to Finish:** This work consists of redesigning the first year college experience for students with lower academic skills, through an intensive system of raising expectations, tracking student progress, and intervening on behalf of the student when necessary. The components of a redesigned first year experience are based on research showing that at-risk students benefit from clear expectations and intensive follow-up. Some of these components include:
 - **COMPASS test preparation workshops** – available for all students, either while in high school or when planning to attend an SCCD college
 - **Required in-person or online student orientation** – components of this program will be standardized. Seattle Central is currently utilizing both an in-person and online orientation option; North Seattle is utilizing an in-person orientation and is close to launching a new online orientation; South Seattle is utilizing an in-person orientation and working with SCCTv to develop an online orientation.
 - **Required student success course** – two approaches are currently in use (embedding success strategies into a subject matter course, or a success course linked to an academic course); the colleges will determine which approaches to pursue district-wide.

- **Dashboard of essential student information** – advisors and counselors are utilizing a new portal which links student information: transcripts, progression milestones, and academic warning alerts for greater efficiency when advising students.
 - **Academic early warning** - faculty will identify students with academic problems early enough to work with advising staff to intervene and assist students.
 - **Required advising** – students will be required to develop an initial academic plan with an advisor before beginning to take courses and thereafter to stay on course towards their degree/certificate.
2. **Accelerated developmental mathematics:** faculty in the three colleges will implement a mutually determined, data-supported approach to accelerate the developmental math curriculum in order to move students more quickly into college level study. Faculty professional development in student success curriculum models is being provided by the Carnegie Institute.
 3. **Alignment of developmental high school and college courses in math and English, via the Common Core:** Washington State, through the State Board of Community and Technical Colleges (SBCTC), is participating in a statewide effort to align the last high school math and English course levels with community colleges’ first college level courses. SCCD is initiating work with the Seattle Public Schools on this project, which will also lead to more accurate placement into SCCD courses for Seattle high school graduates.
 4. **Strategies to scale efforts across SCCD:** The district will develop processes and strategies to assist in implementing consistent policies and programs at scale across the three colleges. Promising policies and innovations will be fully implemented and sustained beyond the grant period.

Pathway to Completion will initially target those students testing below college level in math because State data demonstrate that poor math skills are the most significant barrier to college completion for high school students. By 2015, the changes developed under Pathway to Completion will be applied to all first-time college students. SCCD is utilizing both national research and the district’s long successful history of innovation when determining specific processes and practices to implement in the future.

For the student entry process, we are reviewing existing pathways and communication approaches to students in place across the three colleges. We will then decide which practices are most effective and should be scaled across the district, as well as who should be involved in ensuring consistent practices and communication.

Pathway to Completion is applying rigorous evaluation and research to all aspects of the student experience, the implementation of reforms, and the plan for scale. The grant and its outcomes will place SCCD in the spotlight as one of the national leaders in making documented and significant improvement to increase student completion of postsecondary education.

CONTACT: April Jensen, (206) 934-4118



MEMORANDUM

Seattle
CENTRAL
Community
College

TO: Board of Trustees

NORTH
Seattle
Community
College

FROM: Kurt R. Buttleman

DATE: January 10, 2013

SOUTH
Seattle
Community
College

SUBJECT: Washington State Auditor Report - Info. Only

Background

Please find the attached summary of the Washington State Auditor report.

SVI Seattle
Vocational
Institute

Recommendation

It is the recommended that this item be received as information only.

Georgetown
Campus

Submitted by:

Dr. Kurt Buttleman
Vice Chancellor of Finance & Technology
Business & Finance

NewHolly
Learning
Center

Seattle
Maritime
Academy

Transmitted to the Board with a favorable recommendation.

Dr. Jill Wakefield
Chancellor

Wood
Construction
Center

Washington District VI
1500 Harvard Avenue
Seattle, WA 98122
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www.seattlecolleges.edu



**Washington State Auditor
Brian Sonntag**

December 17, 2012

Dr. Jill Wakefield, Chancellor
Seattle Community Colleges
1500 Harvard
Seattle, WA 98122-3803

Dear Dr. Wakefield:

The purpose of this letter is to provide you information regarding the audit of the basic financial statements of the state of Washington as of and for the fiscal year ended June 30, 2012. We issued an unqualified audit opinion on the financial statements of the state of Washington on November 15, 2012. An unqualified opinion means the financial statements were presented fairly, in all material respects.

Based on our planning, we performed testing of internal controls and financial activity at your agency for the following account balance shown on the State's financial statements:

- Cash and cash equivalents
- Grants and contributions
- Charges for services
- Higher education expenditures

We are pleased to report there were no audit recommendations for your agency.

We would like to thank officials and employees from your agency for their helpfulness and timely response to our audit requests. If you have any questions, feel free to contact me at (360) 725-5351 or by e-mail at steve.wendling@sao.wa.gov. You may also contact Heidi Algieri at (360) 725-5572 or by e-mail at heidi.algieri@sao.wa.gov.

Sincerely,

Steve Wendling, CPA
Audit Manager

MEMORANDUM

TO: Board of Trustees
Seattle Community Colleges District

FROM: Najwa Alsheikh
Student Body President, Executive of Administration
Seattle Central Community College

DATE: January 10th, 2013

SUBJECT: Associated Student Council Board Report - Information Only

Childcare Resource Fair

The Women's Programs and Workforce Services center at SCCC has stepped up to help our student parents in need of childcare solutions. Over 90 students stopped by to check out the Childcare Resource Fair, which included tables from the YWCA and Neighborhood House, who successfully recruited families for their funding programs. Other participants also included the City of Seattle, Public Health, Headstart, DSHS, and an SCCC Parenting Group. The event was so successful that SCCC Women's Programs is looking into holding this event on a quarterly or annual basis.

Student Lobby Committee

The Associated Student Council's political lobbying committee, the Student Lobby, chaired by Na'quel Walker, met with Laverne Lamoureux to discuss issues related to higher education and the upcoming legislative session. Lamoureux and the SLC looked at the House Committee on Higher Education and the representatives in our district. They talked about the importance and power of students going to Olympia and making their voices heard.

Student Success Committee

The Associated Student Council's Student Success committee, chaired by Sharayah Lane, will be focusing on two new demographics for winter quarter: students who are felons, and homeless students. The new direction of the Student Success committee is in part to the recognition that retention rates for these students are historically low and retention for these populations is more difficult than for our general student population.

Advising Update

The advising center at Seattle Central has now officially hired a third transfer student counselor. The need for additional transfer counselors remains. Without more advising appointments available, and expanded advising appointment hours, transfer students will

still be struggling to obtain an advising appointment. This is especially true during the weeks leading up to registration each quarter.

Students Participate in Social Change Fall Forum

Student Leadership's College Activities Board organized the Social Change Fall Forum in conjunction with several Seattle Central humanities and social sciences classes and Professor Kate Krieg. The Forum was held on December 3rd and was attended by over 90 students. The event was an exhibition of student projects for social change and featured the work of student groups using display boards to promote their ideas for social change throughout the world. Students participating in the event spoke of learning about networking skills, globalization, citizenship, and activism.

Information Central Renovation

Contractors have been working on the old C-Store space throughout the break and come January 2nd we will hopefully be seeing Information Central in the newly renovated space! Information Central operates alongside Student Leadership and employs a small handful of paid student managers and a larger amount of student volunteers. All Information Central students are part of an information networking system that exists to answer student questions and help students navigate through the college. Voter registration information and recruiting information for Student Leadership will have a place inside the new Information Central space once it opens.

Student and Activities Budget Subcommittee Approves Funding Requests

S&A approved three grant requests this fall quarter. The three requests consisted of a grant request from Outreach and Recruitment Services for recycling container bins for class schedules, a College Success Program grant request for food stamps for foster youth students, and an Information Central grant request for a flat screen television to display student information and events on. These three grant requests were the only grant requests received by S&A, an unusually low number for the committee, but all were approved, albeit some at a lower level of funding than the requestors had asked for.

Leadership Promotion Committee Secures Grant

The Associated Student Council's Leadership Promotion Committee, chaired by Najwa Alsheikh, requested and was approved a grant of \$3,000 for high-quality display boards for the main hallway of the Broadway Edison building. The display boards will show photos of Student Leadership Board members, a tradition that will continue for winter quarter, but in the spring the boards will switch to showcasing recruitment opportunities for students within Student Leadership. The display boards will promote involvement and opportunities on campus. The display boards are expected to last over 10 years and were bought with less than one half of the money allocated by the Student Council.

MEMORANDUM

TO: Board of Trustees
Seattle Community College District

FROM: Hillery Jorgenson
Student Administrative Council Director
North Seattle Community College

DATE: January 10, 2012

SUBJECT: STUDENT ADMINISTRATIVE COUNCIL BOARD REPORT –Information Only

Student Administrative Council (SAC)

- SAC hosted the first meeting of all the Student Leaders for the year. Each branch of student leadership presented their current projects and past successes. In addition everyone in attendance was able to hear how they and their friends could get involved in different events and projects that interest them.
- SAC, as well as other branches of Student Leadership, reviewed and provided feedback about the Measures and Benchmarks in North's Strategic Plan. Due to the highly technical nature of the document, this work was confusing, frustrating and time consuming. SAC should be commended for their commitment to this difficult but valuable work as it will help to shape the direction of North for at least the next several years. While the original document was modeled after plans other colleges had used successfully in their accreditation processes, the ETEAM knew the document was hard to understand and the President wanted student feedback on it. The ETEAM incorporated our feedback and the feedback from other groups on campus and streamlined the measures and benchmarks into a more understandable document. The ETEAM is appreciative of the helpful input we provided as we are appreciative of the opportunity to be involved in this important process.

Arts, Lectures and Activities Board (ALA)

- On November 20th in the Espresso Lounge ALA presented a Saxophone player. This event and ones like it make North a more engaging place, encouraging students to spend more time on campus and interact more with the campus community. Students who are more engaged with the campus are more likely to reach their educational goals so events like this one can be vital to student success.
- ALA hosted Gary Howard on December 5th. His presentation was titled *Growing Good White Folk: Educating America's Newest Minority*. In this presentation he discussed the need for white Americans to acknowledge that in the near future they will no longer be the majority and how this will necessitate continued work to dismantle white dominance. Mr. Howard helps all people to become more inclusive and understanding while erasing shame and judgment.

Clubs

- The Student Veterans Club hosted a BBQ and Book Donation outside of the Veteran's Bunker on November 15. They provided free BBQ and invited everyone on campus to attend.
- The NSCC Bible Club hosted a Thanksgiving Food Drive that benefited the Volunteers of America. The bins that stored donations were outside the Student Leadership office. It was gratifying to watch the campus community give to this worthy cause and the Bible Club seems to be pleased with the response they received.
- The Art group hosted their annual Silent Art Auction which provides an opportunity for students, faculty and staff to showcase and sell their art. Each presenter is charged a small fee to display but no commission is charged if the work sells. This year the sale included everything from functional pottery to purely artistic work, hand knit hats to three dimensional wall art.

MEMORANDUM

TO: Board of Trustees
Seattle Community College District

FROM: Tysen Hillquist
President, United Student Association
South Seattle Community College

DATE: January 10, 2013

SUBJECT: United Student Association (USA) REPORT –INFORMATION ONLY

The South Seattle United Student Association elected student representatives are deeply honored and excited to serve the student body and work alongside the Seattle Community College District.

Issues We Are Working On

- Orca Bus Pass - working with King County Metro to improve the price and length of service
- School spirit – creating South’s Mascot, Welcome sign at the front entrance of South’s campus and increase student participation in all events
- “Text message suggestion box”- creating effective solutions to communicate with students
- Security and parking - ensuring safe and affordable parking
- Smoking on campus - revisiting current policies and regulations
- Textbooks - providing updated textbooks on reserve in the library for students to check out

South’s Got Talent - November 27, 2012

Our annual Talent Show was a huge success. With eleven student performers ranging from dancing, spoken word to bands, we once again proved that South has talent. The top three winners received trophies and bragging rights for the year. Nhung Le our Social Activities Officer was overwhelmed with excitement by the 150 plus students in attendance. This is an event that all students and staff who are involved with look forward to each and every year.

Legislative Rally - February 1, 2013

Currently we are gearing up for our annual Legislative Rally. We have rented a bus and will be taking over 30 students to the Capitol where we will rally with other community colleges in a joint effort to have our voices and issues heard. We will also have the honor of introducing students to the legislative process and to instill the truth that our voice does make a difference.

Winter Retreat - January 5-6, 2013

We will be staying at Wallace Falls Lodge to take time to reflect, regroup and prepare to finish the year strong. We will focus on team building, our current budget and projected budget for 2013-2014, current Bylaws, and our election process for the 2013-2014 United Student Association team.

Winter Quarter Campus Events

Zumba Dance Lessons with Sol Mendez our Women's Center Coordinator

South Student's Got Talent Show #2

Honor Roll Reception - where students will be honored for achieving Dean and President's List status from fall 2012

Bowling at West Seattle Lanes - we will rent 6 lanes and taking over 30 students for a free and social night of bowling and fun

Community service projects with Nature Consortium and Union Gospel Mission

United Students Association Team Members

Our current officers are President Tysen Hillquist, Vice President and Legislative Liaison Victoria Stoner, Treasurer Tony Nguyen, Social Activities Officer Nhung Le, Marketing Officer Oshjseane Hopkins, Communications Officer Phoung Nguyen, and Issues and Concerns Officer Mai Nguyen, Community Service Officer Monica Boatwright who are all supervised by Monica Lundberg.



MEMORANDUM

TO: Board of Trustees

FROM: Jill A. Wakefield 
Chancellor

DATE: January 10, 2013

SUBJECT: Chancellor's Report - Information Only

Seattle
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Community
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SOUTH
Seattle
Community
College

SVI Seattle
Vocational
Institute

Georgetown
Campus

NewHolly
Learning
Center

Seattle
Maritime
Academy

Wood
Construction
Center

Legislative Update

The legislative session begins this week, with three new legislators in our service area this session: Gayle Tarleton 36th District, Jessyn Farrell in the 46th and Bergquist in the 11th District, where Rep. Bob Hasegawa will now serve as Senator. While committee assignments are still being made, we believe we will have strong support for higher education from our newly elected representatives; Representative-elect Tarleton has requested a position on the House Higher Education Committee.

In anticipation of the session, we have set up meetings to provide key legislators with information on our two capital projects on the State Board priority list this year for funding:

- New instructional facilities and technologies at the Seattle Maritime Academy at Central, and
- The new Integrated Education Center which will replace Cascade Court at South with new classrooms, computer labs, collaborative office space and nursing labs

Both projects are important to the regional economy and address training and education in key areas of job shortages, international trade, health care, engineering and maritime industries.

Business Panel Focuses on Workers for The Future

At the November district-wide management team meeting, we held a successful panel discussion focusing on employer needs in our region, where thousands of jobs continue to go unfilled because there aren't enough workers with the right set of skills. We heard panelists from Starbucks, Boeing, Microsoft, Bank of America, Vigor Marine Industries, McKinstry, and Swedish Medical Center who shared information on demands for workplace skills required in their fields. Panelists also learned how our colleges can partner with them to provide skilled workers to meet

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their workforce needs. Thanks to Advancement, Office of the Vice Chancellor and many others who developed the panel, and to South President Gary Oertli and Georgetown for hosting the session.

Martin Luther King, Jr. Celebration

The college community is invited to attend our 39th annual Dr. Martin Luther King, Jr. Celebration on Friday, Jan. 18 at Mount Zion Baptist Church. This year, nationally known actor and historian Jim Lucas will portray pivotal moments in the life of civil rights leader. Our event is recognized as one of the area's oldest and most significant events commemorating the life of Dr. King, and is acclaimed both for its presentations and for its music, and this year, the Mount Zion Inspirational Chorus, directed by Dr. Phyllis Byrdwell, will perform familiar spirituals and songs of the time. Dr. Byrdwell, who also teaches at Lakeside School, has also invited students from the Lakeside Chorale to perform.

Branding and Visibility Initiative

Pyramid Communications, consultants on the district branding and positioning initiative, have met with key stakeholders, including internal and external groups and leaders who are connected with our colleges. We appreciate everyone's participation, which has provided keen insight and feedback critical to the recommendations and branding focus which will be finalized early this year. In addition to the focus groups, we conducted an online survey which was sent to a broader group of college contacts. The survey, which had a return rate of almost 20%, will be incorporated in the findings.

Recognition for our Colleges

I was surprised to be identified as one of Seattle Magazine's list of "Most Influential People of 2012" and pleased for the recognition it provides to our colleges. The magazine mentioned some of our landmark programs and initiatives, which reflect the work and dedication of our talented faculty and staff and support from our Board of Trustees. In terming me a "Knowledge Leader" in education," the magazine said that, "At a time when community colleges are being called on to fill a huge gap due to skyrocketing tuition at the four-year institutions and laid-off adults attempting midcareer reinventions, (Wakefield's) work is greatly needed and starting to pay off."

SCCtv and Student Success

SCCtv is contributing to district goals of student success and completion by collaborating on key initiatives and sharing the results. With South, the station is working on an online orientation with a website and videos that meet the goals of the college's Title III grant and the Pathways to Completion grant from the Gates Foundation.

SCCTV is expanding the work it's already done for South's AANAPISI GRANT and plans to send copies of the videos and support materials to more than 350 high schools around Washington State in a "College Success Videos" campaign. The orientation videos were created as part of South's first AANAPISI Grant and cover topics such as paying for college, getting off to a strong start and dealing with barriers.

All of the videos are Closed Captioned, are streaming on the SCCTv website and all are broadcasting on SCCTv. The first DVD sets have been sent to 19 high schools in communities such as Forks, Leavenworth, Duvall, Rainier and Ephrata.

SCCTv is also teaming up with North's Nanotechnology program to creating online video content for use by students and for outreach about the program.



MEMORANDUM

TO: Board of Trustees

FROM: Carin Weiss, Vice Chancellor *Carin Weiss*

DATE: January 10, 2013

SUBJECT: Vice Chancellor's Report - Information Only

Online Course Development Grants

The District eLearning Program awarded 8 grant awards for faculty across the District to develop new or revised online courses. Courses include art history, microeconomics, personal safety, physiological psychology, real estate, algebra and communications. Faculty will have until June 2013 to complete their course.

Faculty Technology Survey

The District eLearning Committee invited all faculty to complete a survey to identify how they are using technology to enhance teaching and learning. The information was collected to understand the range of technology tools being used and to identify if there are additional ways that the District could support the use of technology. The survey results show that there is widespread use of a variety of technology tools and resources by faculty at the Seattle Community Colleges. About 220 faculty members responded to the survey, representing about a 12% response rate. The implications point to the need for increasing awareness of technology tools, resources and training available at our colleges.

Faculty Development Grants

One of Faculty Development's major goals for the year was to increase the number of grants awarded by 20% (compared to last year). We have been heavily promoting these grants and the current year-to-date number of grant applications reflects this. As of December 10, 2012, faculty development received 42 grant applications (a 50% increase) compared to the 28 applications received at the end of 2011.

New Faculty Learning Communities

Faculty development is introducing two new Faculty Learning Communities in January 2013. The topics were chosen based on the results of the faculty technology survey, the faculty development subject survey, faculty feedback, and input from a variety of different faculty committee members. The Learning Communities are open to all full and part-time faculty. Topics include:

Learning Community 1: Best Practices in the Classroom—Readings will be based on the following textbook: *Teaching at its Best: A Research Based Resource for College Instructors*.

Learning Community 2: Mastering CANVAS—Readings will be based on the following textbook: *The Online Learning Idea Book: Proven Ways to Enhance Technology Based and Blended Learning*.

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NewHolly
Learning
Center

Seattle
Maritime
Academy

Wood
Construction
Center

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Fax 206.934.3883
Voice Relay 800.833.6388

TO: Board of Trustees
FROM: Mark Mitsui, President
DATE: January 10, 2013
SUBJECT: President's Report – Information Only

Advancing Student Success

Update on Bachelor of Applied Science in International Business

North is now on the home stretch towards approval of its application for the four-year International Business baccalaureate thanks to the business and accounting faculty as well as Executive Dean Bill McMeekin, Dean Terry Cox, Dean Alison Stevens, Vice President Mary Ellen O'Keeffe, Associate Vice Chancellor Malcolm Grothe from the District and many others. The Substantive Change Prospectus (137 pages) was sent into the Northwest Commission on Colleges and Universities on September 28 and approved on November 26. Form B of the application to the State Board was sent in on Oct 14. That part of the application focused on student and employer demand for the program. Community and technical colleges and four-year institutions had 30 days to comment on the college's evidence of need for the program. There were no objections or issues raised during that time. On December 3 we sent in the second part of the application to SBCTC– Form D - which focused on the curriculum, student recruitment, student support services, library support and the budget. One of the requirements for Form D is an evaluation by two four-year programs offering the same or very similar degree as well as a master's degree. We solicited an evaluation from the Foster School of Business at the University of Washington and the Albers School of Business at Seattle University. Mary Ellen O'Keeffe, Terry Cox, business faculty member Marcia Melsness, and Bill McMeekin met with a team from each of the business schools last September. Their evaluation letters were comprehensive and very supportive and were included in the Form D application. The next step in the process is to meet in early January with a group of presidents, vice presidents and deans chosen by the State Board staff who will make a recommendation to the full State Board at their meeting in early February. If our degree application is approved, then we will begin enrolling for fall quarter 2013, with the hope of having 25 students in the first North Seattle Community College Bachelor of Applied Science - International Business cohort.

Scholarship recipients excel

Anne Zacovic, executive director of North's Education Fund reports that fall quarter scholarship recipients earned an average GPA of 3.59, with an average class load of 12.92 credits. Six finished with a GPA of 4.0. Several recipients graduated in the fall, all the other students have enrolled for winter quarter.

Alumnus Matthew Rogge leads team to victory and \$100,000 in prize money

Matthew Rogge (NSCC grad, spring 2012), a mechanical engineering transfer student, guided a three-student team to victory and \$100,000 in prize money at the 3D4D Challenge, an international technology competition held at the 3D Printshow London 2012.

His team, WOOF (Washington Open Object Fabricators), developed a method for converting the cheapest, most prolific waste plastic into filaments that can be used by 3D printers to create new products. Their first large scale useable product was a human-sized milk carton boat that they entered into Sea Fair's Milk Carton Derby. WOOF's next product will be composting toilets in collaboration with Water for Humans, a U.S.-based non-profit addressing water and sanitation in Oaxaca, Mexico.

Matthew came to North after two stints as a Peace Corp volunteer. Working first in Ghana, then in Panama, he became frustrated with tools that could not solve the engineering problems he encountered in their water

systems. He read about 3D printers that could deliver custom-designed solutions and was finally able to work with one when he came to NSCC.

Now at the University of Washington, Matthew's winning presentation at the 3D Printshow included several important elements: solving waste problems, providing new recycled products and creating employment. With the \$100,000 in prize money, Matthew Rogge and WOOF hope to move forward with their projects.

Excelling in Teaching and Learning

North among 10 colleges to receive \$3.5M Grant to Increase Digital, Career and College-readiness Skills of Adult English Learners

Thanks to a \$3.5 million grant from the Bill and Melinda Gates Foundation, students with low-level English skills will have access to a new set of technology-enhanced educational resources and tools. The State Board for Community and Technical Colleges (SBCTC) announced the Integrated Digital English Acceleration (I-DEA) project grant on December 6, 2012. The program — which builds on the success of the nationally recognized Integrated Basic Education and Skills Training (I-BEST) initiative — targets adult learners in the lowest three levels of English as a Second Language, by increasing English language, digital, and career and college readiness skills.

Among other goals, college and partner community-based organizations (CBOs) will create open source curriculum and identify best practices of technology-enhanced instruction that allow more students to be served with less in-class instruction.

In its first year, the project will support 10 colleges and CBO learning hubs across the state, of which NSCC is one. Ten additional partner sites will be added in the second year and the remaining 14 college-CBO partnerships in the third year. Eventually, I-DEA will serve about 1,600 adult learners in cohorts at all 34 community and technical colleges and partner CBOs.

The first 10 college grantees are North Seattle Community College, Big Bend Community College, Institute for Extended Learning (Spokane Falls CC), Lake Washington Institute of Technology, Pierce College Puyallup, Renton Technical College, Seattle Central Community College, Shoreline Community College, Tacoma Community College, and Walla Walla Community College.

Students will use eLearning resources — including open source online instructional tools — for 50 percent or more of their learning experience at no extra cost, with loaned laptop computers and online access provided to ensure availability of reliable technology. Targeted student support includes online advising and e-tutoring. The project will prepare students to enter I-BEST and other post-secondary programs to gain job-specific skills.

I-BEST is a teaching model that pairs two instructors in the classroom — one to teach technical skills content and the other to teach basic skills in reading, math, writing or English language — so students can move through school and into jobs faster, earning college credits immediately.

North featured in Community College Week's Top 100 rankings for 2012

North received commendable rankings in two categories in Community College Week's "Top 100 Associate Degree Producers: 2012". North was ranked 31 out of 50 for the Top 50 Associate Degrees in Practical Nursing, Vocational Nursing and Nursing Assistants; and 61 out of 100 in the category for Asian American One-Year Certificates.

LPN to RN Ladder program re-accredited through 2015

North's successful LPN to RN Ladder program was recently re-accredited through 2015 by the National League for Nursing Accrediting Commission (NLNAC). North's RN students have consistently had a pass rate of between 94 percent and 100 percent on the national licensing exam over the past five years.

UPDATE: Leadership Development Initiative

In direct response to a request from many employees and employee groups for professional development opportunities, President Mitsui implemented the North Leadership Development Initiative (LDI). The initial LDI cohort is composed of 37 classified, exempt, full-time and part-time faculty members who both identified that they wanted to participate and have been nominated by their vice president. Internationally renowned management consultant Libby Wagner is facilitating the LDI. We have completed two of the six all-day LDI sessions at the college. Feedback so far is extremely positive. The LDI will continue with another session this spring quarter. The LDI is an initial offering of our significantly expanded professional development opportunities at North managed by the Human Resources Department.

Successful Telephone Campaign – 700 calls in two days

North applauds the outstanding efforts of part-time staff from Admissions, Registration, Records and Certification (ARRC), under the leadership of Betsy Abts, associate dean of Enrollment Services, ARRC Program Supervisor Jayne Strom-Strebe, and student project coordinator Vera Page. In two consecutive days, the staff cadre made 700 calls to students who 1) applied for winter quarter but are not yet registered for fall quarter, and 2) are registered for winter quarter but who have not yet paid. The next round of calls will be made to students who are registered for fall quarter but not yet registered for winter quarter (approximately 3,000 students).

Nancy Leverton, Golden Star Employee of the Quarter for fall quarter

Nancy Leverton, associate dean for Basic and Transitional Studies was selected as the Fall 2012 Recipient of the “NSCC Golden Star” Employee of the Quarter Award. Each quarter staff, faculty or student workers are nominated by their colleagues to receive this award based on kindness, integrity, collaboration, creativity or “going the extra mile.”

New Hires/Transitions in December

In December, North welcomed **Jasmine Adamek** as the new Executive Assistant to the Vice President for Student Success. Jasmine was one of 121 applicants for this position. **Jennie Dulas** was selected to serve as our new Director of Grants and Contracts. She joins North after significant grants and contracts experience with the Refugee Women’s Alliance (ReWA) and United Way of King County, among others. **Christina Herberg** assumed her new role as Human Resources Consultant Assistant 2. She has worked at NSCC since 2006 as a cashier in the business office. For the past six months Christina served as interim HR assistant rapidly learning the complexities of this position. **Sarah Nagpal** is North’s new Director of Disability Services and has been working in disability services for eight years. She comes to us from Everett Community College.

Building Community

December Sock Drive for the homeless a huge success

The recent Phi Theta Kappa-organized Sock Drive at North was such a huge success that the drive will continue year-round. Over 600 items were collected including hats, scarves, gloves and blankets. Michaelann Allen, faculty advisor to North’s PTK Chapter, reports: “PTK will now be collecting clothing items all year round. I am going to keep bins available around campus all year and will be changing the signs, so please keep your bins out those of you who have them. Giving and helping others should not happen just during the holiday season, it should be a lifelong commitment to help those less fortunate and that is what we are going to do.” The group is currently collecting men’s clothing, coats, sweatshirts, gloves, disposable hand warmers, sleeping bags and other items needed to stave off winter cold and rain.

Gift & Bake Sale raises \$1,460 for Hurricane Sandy relief efforts

The Gift & Bake Sale sponsored by STARS (Staff Representatives) raised \$1,460 to benefit the aid work of the American Red Cross for Hurricane Sandy relief. STARS reported a great turnout of people who participated by buying goods, donating items and money, and volunteering at the event.



MEMORANDUM

TO: Board of Trustees

FROM: Paul T. Killpatrick
President

DATE: January 10, 2013

SUBJECT: President's Report – Information Only

FACULTY & STAFF NEWS

Arlene Bolton, IT Technician, was voted the Classified Employee of the Year by her coworkers. She joined Central in 2005 and is known for her patience with frustrated computer users.

Nancy Rawles, instructor in Child & Family Studies, recently published a fictional novel "Miz Sparks is on Fire and This Ain't no Drill."

Minnie Collins, instructor in Humanities & Social Sciences, had a poem published in Crosscurrents 2011-2012.

David Roseberry, Director of International Admission & Student Services, was recognized by his colleagues around the Pacific Northwest as the NAFSA Person of the Year during a regional conference of the Association of International Educators.

For the past four years, David has served as Regulatory Ombudsman for Washington and Idaho, working with Homeland Security on behalf of international students, to navigate the maze of federal regulations that affect their education.

STUDENT NEWS

Lukas Augenstein, a student in the Seattle Culinary Academy, won second place in the Fourth Annual International Tapas Competition in Valladolid, Spain. Lukas has already completed the Culinary Arts program and is now a student in the Specialty Desserts & Breads program.

ALUMNI NEWS

Two recent commercial photography graduates were featured on KINT-TV's Evening Magazine. **Khoi Nguyen** and **Zorn Taylor** have been teaching photography to underprivileged kids in a program called Youth in Focus.

CAMPUS EVENTS

The **Classified Staff** held a fall retreat organized by the Classified Development Advisory Committee (CDAC) on Nov. 12. The 70 plus attendees attended workshops on time management, handling financial stress, networking, communication, computer security, retirement, relaxation and yoga.

The **Vietnamese Student Association** imported one of their cherished cultural traditions by honoring instructors with a Teacher Appreciation Day. Around 200 people attended the afternoon of celebration at the Broadway Performance Hall.

President Paul Killpatrick is creating a **President's Management Team**, consisting of all exempt employees on campus, including SVI. The purpose of the new team is to provide opportunities for the President and the approximately 90 exempts to establish working relationships and provide leadership development opportunities for exempt employees. The team will meet quarterly with the first meeting scheduled for January 2013.

PROGRAM UPDATES

The **Seattle Maritime Academy**, in partnership with the Puget Sound Clean Air Agency, has been awarded a \$400,000 grant from the U.S. Maritime Administration (MARAD) for a demonstration project aimed at reducing harmful marine emissions. Students will gain hands on experience working with Seattle based Island Barge and Tug to update diesel engines. The Academy was one of only three schools in the nation to receive this grant.

The **Childcare Assistance Program**, run by the Women's Program, provides a variety of services to student parents—men and women—including financial assistance for child care, parenting workshops and individual counseling on other support services. This fall quarter, 20 students received childcare assistance totaling \$10,200, averaging \$510 per student.

The main Seattle Central Building—Broadway Edison—received new water pipes over the holidays as the old galvanized pipes were rusty and clogged. The water quality in the building should be vastly improved as a result of this upgrade.

Seattle Vocational Institute

Since the Strategic Enrollment Management (SEM) team was organized at SVI the team members have implemented recruiting strategies to increase enrollment and created educational pathways to provide maximum opportunities for our students.

Upon studying retention rates at SVI, Al Griswold, Associate Vice President, urged SEM to also focus on improving student retention. The Student Services team in conjunction with SVI faculty, WorkForce staff and the IT department began looking at ways to lower student drop-out rates, improve attendance and increase retention. They recently developed a system to alert staff of early absenteeism. The Student Tracking and Retention (**STAR**), system was implemented Fall Quarter, 2012 and provides an alert from faculty.

If a student is absent from class, the faculty sends an e-mail with the word, **STAR** in the subject heading. The IT Department created a simple system using Outlook that automatically triggers an alert that sends a message to the designated response team from Workforce and Student Services. The team reaches out to students within 24 hours to discover why the student is absent; to create a plan and to provide resource information where possible to assist the student in remaining in school.

MEMORANDUM

TO: Board of Trustees

FROM: Gary Oertli, President

DATE: January 10, 2013

SUBJECT: PRESIDENT'S REPORT – INFORMATION ONLY

New Bachelor's Degree

Our new bachelor's degree in Professional Technical Teacher Education was approved by the state board in December and will be offered this fall. The new "Teach Tech" degree will enable associate-degree holders who work in professional-technical fields – such as welding or construction – to earn a bachelor's degree and teaching credential in workforce education, and then teach their trade at a community or technical college, or corporation. The new four-year degree will boost a candidate's qualifications to teach professional-technical programs and increase the quality of instruction for students. Teach Tech joins South's BAS degree program in Hospitality Management, which was one of the original four pilot bachelor's degree programs offered at community colleges.

NISOD Award Winners

Jane Harness, GED & ESL Math Instructor, and Sarah Skamser, Landscape Horticulture Instructor, are South's 2012-2013 National Institute for Staff and Organizational Development (NISOD) Award winners. They were selected by a committee of former NISOD award winners. Selection is based on commitment to professional development, length and quality of service to the college, and exemplary, non-contractual activities in support of our mission and goals.

New Composites Program

We held an open house about our new Composites Technician career program in December at the Georgetown Campus. The six-month training program prepares technicians for manufacturing careers in the aviation industry. Topics in the 45 - credit certificate program include fabrication, assembly, and repairing composite material on aircraft at an entry level. Required math and English skills are built into the program. South is launching the new program as part of the National STEM Consortium, a multimillion dollar grant through the U.S Trade Adjustment Act Community College Career Training Program. The first training session begins January 7, 2013 and ends on June 14, 2013.

Scholarship Awards

The Scholarship Committee of the South Seattle Community College Foundation has awarded \$78,600 in its Fall round of scholarships. Thirty-five students received awards.

Blue Streak Student

Aviation Composites student Jason Campbell has been selected for Boeing's Blue Streak Apprenticeship program. It's an elite mechanic position, requiring four years of on-the-job training and off-hour schooling, all tracking toward a family-wage career with Boeing. Jason credits the composites course with opening the door to the Blue Streak opportunity.

Wine in the Neighborhood

Student-made wines from our Northwest Wine Academy were part of the holiday season open house at Husky Deli, a long-time, high-profile West Seattle business. Winemaker/instructor Peter Bos poured samples of Rose, Riesling and Merlot for shoppers at the annual event, which received photo coverage in the *West Seattle Blog* online "newspaper."

Breaking the Stress

Suzanne Sittner, part of our Professional/Technical staff, won a "Stress Break" campus visit from radio station "Warm 109.6" in late November, just in time to help relieve some pre-finals stress. A station representative came to the Tech Ed office, serving yogurt to staff members and awarding some gift DVDs and books during the 15-minute visit. Suzanne also chatted briefly by phone with an on-air disk jockey.

Visions of Chocolate!

A photographer from *Seattle Magazine* visited our chocolate laboratory in December to photograph students creating confectionary delights. The lab, part of our Culinary Arts program, is to be featured in the magazine's February "candy" issue.

Jailbird Fundraisers

Christa Colouzis, Environmental Health Specialist, led a South team of "jailbirds" who helped raise \$29,700 for the Muscular Dystrophy Association in November. She and several other South staff went to "prison" at a West Seattle restaurant as part of the "West Seattle Lock Up," and raised bail-out donations from friends.

Chinese Garden Celebration

Our Brockey Center was selected by The Seattle Chinese Garden Society for its Soaring Dragon Celebration and benefit dinner, which raised about \$50,000 to support the continued growth and maintenance of the garden, located adjacent to South's Arboretum at the north edge our main campus.

Tool Time

Marcia Mitchell, instruction technician in our Automotive Technology program, was pictured in a recent edition of *TechShop Magazine*, in a monthly feature where industry practitioners report their "Top 5 Tools," and why they help most in the shop.

Hot Stuff

Our 2nd Annual Chili Cook-Off in December raised \$270 for the state Combined Fund Drive. Students and staff sampled the competitors' chili offerings at the Brockey Center event and voted winners in three categories: "Man, That is Good Chili," "Most Original," and "Spiciest."